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PHILIP MORRIS USA

INTER-OFFICE CORRESPONDENCE

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TO: Distribution
FROM: Matthew N. Winokur
SUBJECT: Science reviews

DATE: January 31, 1994

In preparation for our meeting on February 10 I've attached recent reviews of scientific articles prepared by SH&B. If we all agree, SH&B can continue to undertake similar reviews of important scientific papers both for PM and for the members of the IEMC. The cost would be split six ways among the IEMC companies.

Papers would be flagged for review if they report on important/useful developments related to ETS and/or are likely to receive media coverage. In the latter case, the reviews would serve as speaking points for company spokespersons in different markets. Because the reviews would be shared by the IEMC companies, this also means that the industry's positions on the science would be consistent worldwide and clearance of those positions would be handled at the point of origin, i.e. SH&B. Therefore, individual NMA and company spokespersons could all speak from the same script.

Attached are reviews of papers by Alavanja, Hecht and Tredaniell

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